

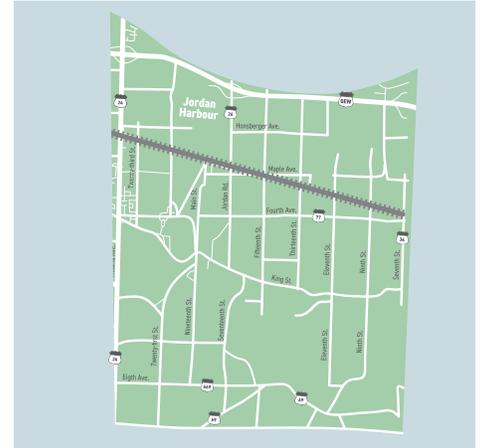
## Welcome to Your Ward 3 Newsletter!

We are pleased to launch the first Town of Lincoln Ward 3 Newsletter, delivered directly to your mailbox. We will be sharing regular updates on projects that matter to you as a resident of Lincoln and Ward 3.

We hope you find this newsletter informative. As always, please feel free to reach out to either of your ward councillors directly if you have any questions or concerns.



## Ward 3 Map



## Prudhommes Watermain Upgrades

Upgrades will be made to the municipal watermain to support the ongoing Prudhommes development site. Watermain upgrades will take place along Jordan Road from 4<sup>th</sup> Avenue to the North Service Road to the Prudhommes site. Field investigations for this project have been completed. The next steps are to finalize the design and construction methods, with works expected to begin in the late summer or early fall of this year.

## Prudhommes Development Site

The detailed design of the first phase of the Prudhomme's Secondary Plan is expected to be submitted soon with shovels potentially hitting the ground in 2022. The multi-year development will be built out over numerous phases starting at the west end of the site, where lower density residential development will be built, in transition with the existing Victoria Shores community. The plan will include:

- Large waterfront park and associated trail network
- Range of land-uses including residential, commercial/retail and office opportunities
- A road network that will incorporate aesthetic enhancements and active transportation elements

The Town ensures that the Prudhomme's Secondary Plan will demonstrate the best practices socially, economically, and environmentally as we strive to continue to promote Lincoln as a place to grow, prosper and belong.

[lincoln.ca/major-projects/prudhommes-development-site](http://lincoln.ca/major-projects/prudhommes-development-site)

## **NRT OnDemand**

NRT OnDemand is a ridesharing pilot project for communities in West Niagara run by Niagara Region. Residents can book a ride by using the OnDemand Transit App or by calling the customer service number. NRT OnDemand doesn't operate on a fixed route like conventional transit services. Instead, it lets riders request trips in real-time through the app or over the phone by selecting a pickup point and destination. [niagararegion.ca/transit/on-demand/](https://niagararegion.ca/transit/on-demand/)

## **Lincoln Museum & Cultural Centre Re-opening**

We are pleased to announce that the Town has officially taken possession and occupancy of the new Lincoln Museum and Cultural Centre: Home of the Jordan Historical Museum of the Twenty. Finishing touches are underway and staff are busy getting it ready for an official opening. Please stay tuned for more information. We're very excited for you to come visit.

[lincoln.ca/museum](https://lincoln.ca/museum)

## **Private Sign By-law**

In October 2020, the Town's Planning and Economic Development Committee addressed some important changes to the Private Property Sign By-law. The purpose of which was to streamline sign applications which serves the needs of the business community as well as to declutter the large amount of mobile and portable signs that were never lawfully authorized. The by-law came into effect on March 31, 2021, and finds a good balance between allowing business owners to promote their businesses, while also recognizing the Town's overarching goals for tourism and economic growth in Lincoln.

## **Jordan Village Improvement Area**



The Jordan Village Improvement Area project is a transformational project for the Town of Lincoln. Through this project, we are aiming to create an anchor destination in Jordan Village for residents, businesses, and tourists, resulting in a connected and beautified neighbourhood that focuses on safety, complete streets, landscape appeal, and local heritage.

The project will consist of both rebuilding and improving the existing infrastructure on Main, Nineteenth, Wismer and Twenty-First Streets. The project will include low-impact development construction techniques and features to reduce factors of climate change.

Transportation upgrades through the neighbourhood are key components of this project and aim to improve traffic safety and encourage active transportation. A new signalized intersection will be constructed at King and Nineteenth Streets, and two new three-way stops will be added along Nineteenth Street at Snue Lane and Wismer Street. Eventually, the Main Street access to King Street will be closed to allow for the creation of a pedestrian plaza.

Esthetic features to further beautify the area include enhanced electrical and street lighting complete with ambient lights and wayfinding pillars, and extensive tree and shrub planting.

It is certainly an exciting time to be living in Lincoln, especially in Ward 3! Please look for more updates on this project through our newsletter or by visiting: [speakuplincoln.ca/jordan-village-improvement-project](https://speakuplincoln.ca/jordan-village-improvement-project)



## **Council reaffirms commitment to preserving parkland and green space**

Earlier this month, Council passed a motion to maintain greenspace and preserve park lands in the community, as per the Parks, Recreation and Culture Master Plan. The motion also confirms that the Elizabeth Street property will not be sold and that the park will remain open for community use. Council is committed to preserving parkland and providing open spaces for the community to enjoy. Residents and visitors alike are encouraged to stay active safely in Lincoln green spaces and parks during the pandemic and beyond.

## **Traffic Safety Initiatives**

Traffic safety and speed reduction strategies are a high priority for the Town, and we continue to respond to residents' concerns about improving road safety throughout the community. This year the Town has implemented several new traffic safety initiatives including the installation of community safety zones, pedestrian crossovers, new speed humps, digital speed feedback signs, and more.

Community Safety Zones are designated areas of a roadway where public safety is of special concern. They are meant to modify driver behaviour to improve safety on these sections of road for all users. In Ward 3, Fourth Avenue between Nineteenth Street and Jordan Road is designated as a Community Safety Zone through an amendment to the Traffic By-law.

To learn more about the traffic safety initiatives in Lincoln visit [speakuplincoln.ca/traffic-safety](https://speakuplincoln.ca/traffic-safety)

## **Broadband Strategy**

The emergence of the COVID-19 pandemic has brought to light that internet connectivity and adequate broadband access are essential for all in Lincoln. While most Lincoln residents and businesses currently have some access to internet, the speed, quality, reliability, and cost of each connection can vary significantly. As such, we are reaching out to the community to better understand internet use in Lincoln and where adequate broadband is lacking. Please complete our broadband survey at:

[speakuplincoln.ca/broadband-strategy](https://speakuplincoln.ca/broadband-strategy)

## **Public Nuisance By-law**

Earlier this spring, Town Council approved the revised Public Nuisance By-law, with the following revisions:

- **Sections 5-15 | Lighting:** The general purpose of this section is to prohibit and regulate Light Trespass Nuisances from one property to another.
- **Sections 16-18 | Obnoxious Odours:** The general purpose of this section is to prohibit the emitting of obnoxious odours from one property to another, to reduce unwanted obnoxious odour and spill, and to prohibit and regulate odour nuisances.

The Public Nuisance By-law addresses community concerns about quality of life and enjoyment of personal property while balancing the needs of local cannabis production which contributes to our local economy.

## **Ward 3 Roads and Infrastructure Projects**

The following infrastructure investments in Ward 3 are getting underway in summer/fall 2021:

- First Avenue Watermain & Road Rehabilitation Project
- Glass Ave Bridge Replacement Project in partnership with the City of St. Catharines
- Road resurfacing is scheduled for the following Ward 3 roads in 2021, through the Town's annual Road Rehabilitation program:
  - Honsberger Avenue – Thirteenth Street to Fairlane Road
  - Honsberger Avenue – Jordan Road to Thirteenth Street
  - Thirteenth Street – King Street to Fourth Avenue

Residents in these areas will receive direct notices in advance of construction. We thank you for your patience during construction as we work towards improving community infrastructure.

## **Speak Up Lincoln**

The Town has launched a new engagement platform, [SpeakUpLincoln.ca](https://speakuplincoln.ca). Here, we are sharing information and welcome your feedback on corporate initiatives that have an impact on our community. We want to hear from you, and this digital platform allows you to share your thoughts when it's most convenient for you. Please take a look and see what's happening in Lincoln!

## **Red Maple Development**

The Town of Lincoln continues to be a place to grow, prosper and belong. Site servicing work is set to begin this year and into 2022 for the Red Maple Development within the community of Jordan Station. This includes complete reconstruction by Niagara Region of the Bridgeport pumping station that will service this area. This is expected to take place later this year and into 2022, with construction of the development expected to get underway in 2022. Please stay tuned for more details.

Accessible from Red Maple Avenue, the future 5.7-acre development will consist of 28 single detached dwellings which serve as the interface to the surrounding existing community and 17 townhome dwellings towards the centre of the development.

To date, the planning process has included a zoning by-law amendment, draft plan and a site plan process where the detail design has been completed and is currently in its final stages.

## **Urban Design Master Plan for Vineland**

During the Special Council Meeting of March 29, 2021, Town Council approved the Notice of Motion presented by Ward 3 Councillor MacPherson and seconded by Ward 4 Councillor Lynn Timmers for the Redevelopment of Downtown Vineland and the King Street/Victoria Avenue Corridor. The Motion moves forward Council's goal of a future-fit Lincoln, by creating vibrant urban areas and downtowns during this term of Council.

The Town is fully aware that opportunities to redevelop and enhance the urban area of Vineland, including the downtown to accommodate future private sector investment with vibrant commercial and residential development is extremely desired by residents. Currently, Niagara Region is undertaking a detailed design for the redevelopment of Regional Road 81 (King Street) in Vineland, which is scheduled to begin construction in 2023.

In tandem with Niagara Region staff, Town staff will be taking the necessary steps to move forward with an Urban Design Vision and Master Plan for downtown Vineland. The Master Plan will aim to establish a guiding vision for the anticipated growth and intensification along the downtown portion of King Street along with the Victoria Avenue Corridor, including within the Vineland Central Business District.



## **Ward 3 Virtual Town Hall**

Thank you to everyone who attended our Virtual Town Hall earlier this spring. We welcome these opportunities to hear from you and answer any questions you may have about Town projects or initiatives.

**We look forward to planning another town hall (likely virtual) later this year!**