



MAYOR EASTON UPDATE



From the office of Mayor Easton | January 2020 | Issue 1

WELCOME TO MAYOR'S UPDATE

Welcome to the first edition of the Mayor's Update, a quarterly publication to keep you informed about the work being undertaken by Council and staff at the Town of Lincoln. I will highlight the hot topics deliberated by Council around the "horseshoe" during that quarter. It will include updates about community investment projects addressing the long-term needs of Lincoln, discussion around issues facing our community that you care about most, and will also highlight town activities that bring our community vision to life; a place to grow, a place to prosper, a place to belong.

Council and I look forward to engaging and communicating with our residents through a variety of methods. You can keep up to date on all things Lincoln through our website lincoln.ca and our social media channels [@TownofLincolnON](https://www.facebook.com/TownofLincolnON).



AROUND THE HORSESHOE

2020 Budget

Lincoln is a leader in Niagara. Our strategic business execution, along with the expertise of our people, are helping to build a dynamic town in the region and beyond. A core business element is Council approving the Town's budget that is a business plan to achieve strategic goals, deliver mandated services, implement recommendations from approved Master Plans, and provide operational resources.

The 2020 budget supports a period of increasing growth in Lincoln's population, infrastructure management, community programming and park development that will peak over the next 10-12 years. That growth carries with it a certain level of calculated moderate risk that depends on Council's management of most things within and some beyond our control. The sky is not falling as long as we have a plan and execute it with discipline.

Growth carries with it a demand for modernization and transformation which speaks to our habits in saving and in acquiring and using efficient systems and technology. Improving communication access and methods with you our citizens and with business.

We embrace the growth that will strengthen our economy and enrich our culture as every generation of new families and businesses have over the last 50 years. We are proud to be the fourth fastest growing community in Niagara, continue to be the third most affordable in relation to property taxes and household income, and well along in the implementation of a financial sustainability plan that involves investments, long-term borrowing, building reserves and ensuring that growth continues to pay for growth through development charges. In addition, we are not just filling building space with boxes. We are responding by building

complete communities that are accessible to downtowns by walking, cycling, transportation and cars to the ever-improving retail choices. Beamsville has improved tremendously and the Vineland community is ready to be engaged to rebuild the local downtown economy and its availability to the entire town. Prudhomme's will be incentivized to include more boutique offerings as well as a community that is high quality built to adapt to climate change. Jordan Village will broaden culturally with the new museum and cultural gateway and the robust retail on Main Street enhanced by the major investment in road safety, parking and walkability.

Every Mayor and Council believes they can make a difference in their community. Lincoln is building on its shared vision of a place to grow, a place to prosper,

a place to belong. You are growing your families and building your businesses because growth can occur now with less effort and better return on investment. You are looking for more choices for shopping, for better quality stores and restaurants and we are creating the climate for those investments.

Together we are moving Lincoln closer to reaching our vision of growth, prosperity and belonging and it is an endorsement for the generational focus on our children and the elderly whose greatest desire is to grow older where they know their neighbours and where people care about them. With this financial forecast we will take that spirit and the discipline to follow and execute the plan and continue to provide high quality service to you into the next year.

IN THE COMMUNITY

Road Safety & Truck Traffic

Road safety is a priority for Council. We know residents are concerned about truck traffic in our downtowns and speeding in our school zones, neighbourhoods and rural areas. We continue to work closely with our partners including the Niagara Region, Niagara Regional Police and Ministry of Transportation. The solutions are complex, multi-jurisdictional and require the cooperation of all agencies.

Our capital and operational plans in 2020 continue to address road design to build roads that take traffic calming into consideration. Lincoln is also one of two Niagara municipalities with a Community Safety Zone designation, located in front of Twenty Valley School. In September of 2019 we finalized our 20-year vision for transportation in Lincoln, known as the Transportation Master Plan. Through design, build and a new traffic calming policy, we continue to take a step in the right direction for what is within the Town's control.

In April 2019, Council passed a resolution regarding truck safety in Lincoln. The motion identified concerns related to truck traffic and identified action items to be addressed. Staff report back regularly on each of the action items and their status. Visit lincoln.ca/trucksafety for a full list of action items and progress to date.

WLMH

West Lincoln Memorial Hospital remains a focus and area of concern requiring our attention. Together with Lincoln Council, I continue to advocate for this project to get the final sign off from the Province of Ontario for construction to begin. I am also ensuring we are working closely as one team in West Niagara to advocate for this project with all levels of government.

At the current time, we are at that stage in the process where we are awaiting confirmation and approval of Phase 2, which focuses on what clinical services will be offered at the new hospital. We anticipate hearing back in early 2020. Once confirmed we will move on to the stage of the process that includes discussions about financing, community fundraising and functional design. Infrastructure Ontario, the building and construction arm of the province, issued a timeline for the project this fall, which estimated construction would start as soon as 2022. The services that the government has committed to be included in the new hospital are emergency services, perioperative services, acute inpatient services, obstetrics, diagnostics and ambulatory services. Now that these have been confirmed, we turn our attention to the details on scope & community impact.

I will continue to keep you informed at every stage of the process.



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INVESTING IN OUR COMMUNITY

New Museum & Cultural Centre Project

This past spring, we broke ground on the future site of our new museum. A project our community has been passionately supporting and raising funds for many years.

The new museum is a single-storey museum and cultural centre approximately 8,400 total gross sq. ft. on the site of the old museum with renewed pedestrian access across the historic site to the Twenty Mile Creek. Visitors will be welcomed from a Main Street entrance into the reception area, a new collection and exhibit display area, a meeting room, and a multi-purpose event space.

We're thrilled about the potential and opportunities ahead of us to showcase new programming and exhibits. A strategic plan is currently being developed with several inputs including a public survey that I encourage you to complete. The survey is open until Jan. 17, 2020 and can be accessed online.

To keep up with the project's progress I invite you to visit the Town's website at lincoln.ca/newmuseum. Project milestones and pictures are regularly added, along with recognition of our private and public donors.

We look forward to the grand opening in the fall of 2020.



Aug. 26, 2019



Sept. 13, 2019



Sept. 19, 2019



Oct. 8, 2019



Oct. 30, 2019



Nov. 28, 2019

HAVE YOUR SAY

Visit lincoln.ca/museum to complete the Lincoln Museum & Cultural Centre survey



Get Involved: Speak to Council

Want to have your say? Town of Lincoln Council welcomes your ideas and suggestions about the community. We encourage people to speak at an open meeting of Council or Standing Committee.

Deadline to register for **Council** is 9 a.m. on the day of the scheduled meeting. Deadline to register for **Committee** is noon on the Thursday preceding the meeting.

GROW | PROSPER | BELONG

2019 Year in Review



Jan. 18: Celebrating Josephine's 109th birthday



June 15: Official grand opening of Lincoln Fire Rescue - Campden



June 28: Presenting the cheque from my annual charity golf tournament



Oct. 24: Flag raising with Clr. Foster & Sue Foster, President of the Rotary Club



April 24: Presenting Salvatore Leva with the Feet to Fire Award



Nov. 30: Celebrating with Santa at the Tim Hortons Tree Lighting ceremony